

Similarities between Electrical and Magnetic Situations

Concept	Electrical	Magnetic
What moves*? (What is produced?)	Current (I)	Flux (Φ)
Units?	Ampères (\mathcal{A})	Webers (Wb)
What drives the motion†? (What does the producing?)	Potential Difference (V) (<i>aka Electromotive Force</i>)	Current-Turns (NI) (<i>aka Magnetomotive Force</i>)
Units?	Volts (V)	Ampères (A)
Ease of moving through a specific object?	Conductance (G) $G = \frac{I}{V}$	Permeance (Λ) $\Lambda = \frac{\Phi}{NI}$
Units?	Siemens (S) or AV^{-1}	WbA^{-1}
Ease of moving through a substance?	Conductivity (σ) $\sigma = \frac{GI}{A}$	Permeability (μ) $\mu = \frac{\Lambda}{A}$
Units?	Sm^{-1} or $AV^{-1}m^{-1}$	$WbA^{-1}m^{-1}$
Difficulty of moving through a specific object?	Resistance (R) $R = \frac{V}{I}$	Reluctance (\mathfrak{R}) $\mathfrak{R} = \frac{NI}{\Phi}$
Units?	Ohms (Ω) or VA^{-1}	AWb^{-1}
Difficulty of moving through a substance?	Resistivity (ρ) $\rho = \frac{RA}{l}$	Reluctivity (<i>Not really used</i>) $= \frac{A}{\Lambda l}$
Units?	Ωm	$AmWb^{-1}$

Just to confuse you further, there is a magnetic phenomenon called Coercivity which is when a magnetic material retains its magnetism after the external field is switched off (so coercivity is low in (magnetically) soft iron, greater in (magnetically hard) steel).

* Remember that nothing really moves in a magnetic circuit!

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